



Cryptoworldseo



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# In the year of 21 st

century where  
Blockchain is the  
cynosure among the  
technologies



# IEO

The crypto world STO is the undisputed IEO/STO marketing service provider for the last 3 years. Developed in the year 2016 CryptoworldSEO has put their stamp of authority in crypto marketing services

# STO

*especially in the niches like:*

- Whitepaper creation
- ICO listing
- Content marketing
- PR & Media



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We are a one-stop destination for all crypto marketing service



Through business research, we will give the digital strategy that will give our clients a distant advantage from their competitors.



# At Crypto **WORLD** **STO**

We deliver ground-breaking marketing solutions. This is the place where you will receive the business strategy and marketing served just in the right proportion.



We are a bunch of young and experienced marketing analysts and executives based in India who strives for your success.



You value time and money and we value you. Our services are cost-effective and are developed within time bounds.



# Planning & Solution



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Crypto is a problematic word for many countries around the globe so when a client comes to us with their product we lay a plan for them by hearing the following:

*In which country/countries they are targeting their product*

- > Their competitors
- > The Product description
- > What they have in their mind in terms of branding & promotion
- > After hearing the needful we propose the solution in the following manner
- > Whether the targeted countries can be a potential threat for their product branding & promotion due to the red tape around crypto.
- > Evaluating the strengths and weaknesses of their competitors
- > Potential loopholes (If any) in their product Giving path-breaking suggestions so that they can boost their product through professional services.





# Our Services:



**“Want to unchain the potential of your crypto product. Just go through our services in a Nutshell”**

We will nurture the facts and determine the best way so that we can put the customer brand at the heart of the target market and enjoy

## Blockchain Consultancy:

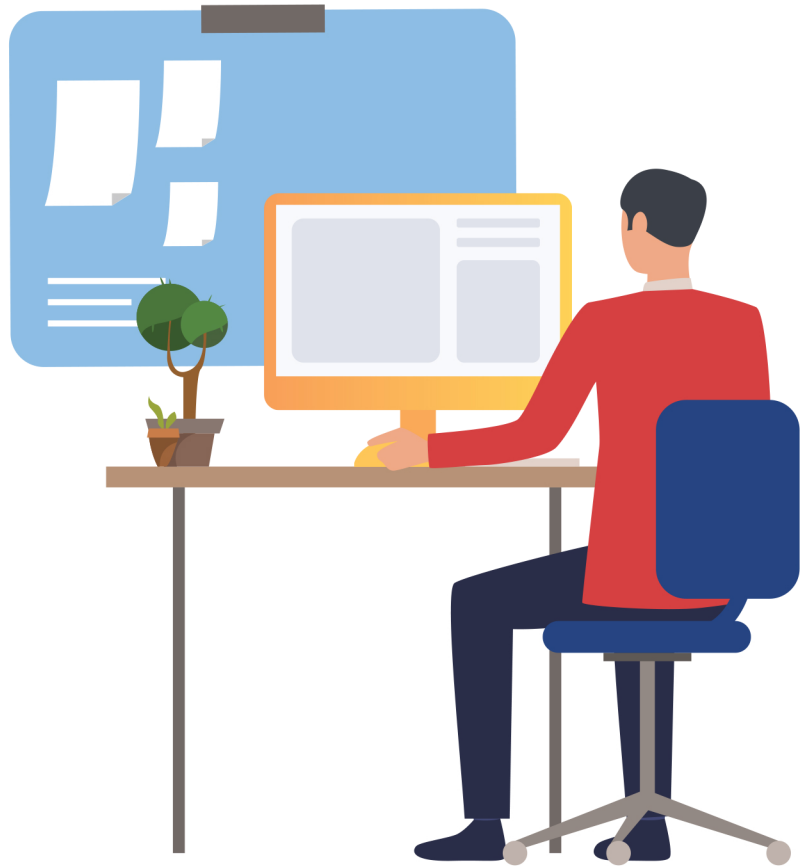
Get the best in class blockchain consultancy from the industry experts regarding the business decision and brand development. We will create the architecture of a robust online identity.



# White Paper writing



An IEO/STO white paper is the nucleus of success for the customer. Get the best in class white paper writing services under an affordable price range. We will also suggest & provide Black paper, Blue paper, and Yellow paper writing services.



# IEO/STO listing & Exchange service

We provide full turn-key solution from the essentials for successful IEO launch. Our team works very hard to provide informative exchange offering list. We also cater for IEO full preparation, IEO investment Audit and Exchanges for IEO.

Security

Crypto Supporting criteria

Fees structure

Trust factor associated with the exchange

Demographic Region

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# Content Marketing

Restore and improve your brand by utilizing our quality & targeted Press releases, Blog-posting, Copywriting to boost your brand & sales like never before. It will keep the targeted audience informed about the vision of the company with all the latest updates, news, announcements using traditional & conventional social media communities.

## PR & Media

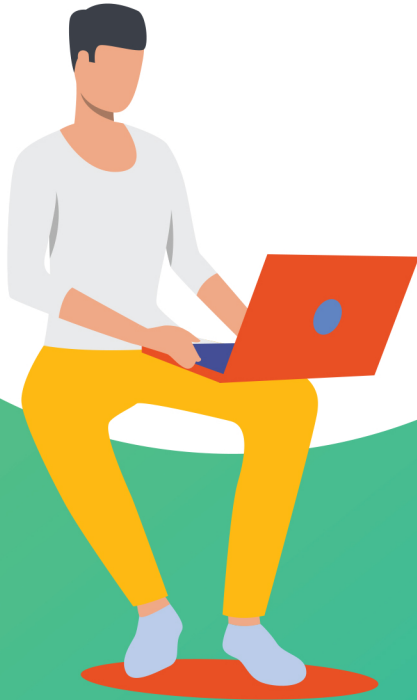
Blockchain IEO/STO marketing is a full time job that requires effective PR and Marketing Strategies. As we all know that Public relations are one of the most essential ingredients of IEO Marketing. Our team members are focused on creating and distributing content in crypto world. In order to take the IEO/STO marketing to the next level, we create outstanding contents and offer its continuous placements on digital media.



## USE CASES:

### ASK FM ICO: PROJECT OVERVIEW:

AskFm was an ICO platform based on Question & Answer community (Q&A community) which rewards the normal users if they add quality content on the platform



## Challenges:

AskFM just launched at a time where the ICO's started to lose its ground due to misleading activities regarding the crypto funds. Our challenge was to make AskFM a successful one in the midst of a tensed situation around the globe due to ICO downfall.

## Solution:

We stuck to our basic and make proposed a business plan which mainly revolves around PR releases and social media activities.

We did your PR activities through some reputed channels and reached our target audience i.e. the professional content creators and they have really added professional values which resulted in an astonishing success.

## Result:

ASK fm ICO raised a whopping 11 million USD till now and has become the cynosure in its own field.



# STO USE CASES

## Bitbond:

(World's first risk free business lending platform)

### What has been done

- > Content Marketing
- > Social strategy creation
- > Content Creation and Distribution
- > Social media management
- > Traffic
- > Facebook & Instagram ads
- > Banner ads
- > PR & Media campaign
- > Email marketing

### Result:

Within the launch of first 20 days it has got a bumper response as 4000+ registrations were completed.





# STO USE CASES

## Blockstate:

- > STO backed by small assets.
- > Content marketing
- > Social strategy creation
- > Content creation and distribution
- > Social media management
- > Traffic
- > Facebook & Instagram ads
- > Banner ads
- > PR & Media campaign
- > Email marketing

## Result:

- > It has been the most proficient STO's in terms of fundraising. It has Raised 40 million within 3 weeks.
- > Content creation & PR Packages
- > 6-8 Social Media platforms
- > 20+ planned posts on each platform
- > 20+ custom images
- > 15+ unplanned posts
- > Content plan creation
- > STO strategies
- > Design solutions
- > 6 various specialists
- > 7+ types of content
- > Regular reports

# Ubex ICO



# Ubex

Ubex is an ICO platform based on the concept of od AI & the Blockchain-powered platform through which the users will be able to see only the relevant advertisements based upon their needs and preference.



## Challenges:

Ubex was trying to create its brand amidst the prominent competitors in the Blockchain advertisement industries like BAT, Papyrus, etc.

The second challenge was that Ubex wanted to target the global audience they weren't targeting any specific region.





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# SOLUTION

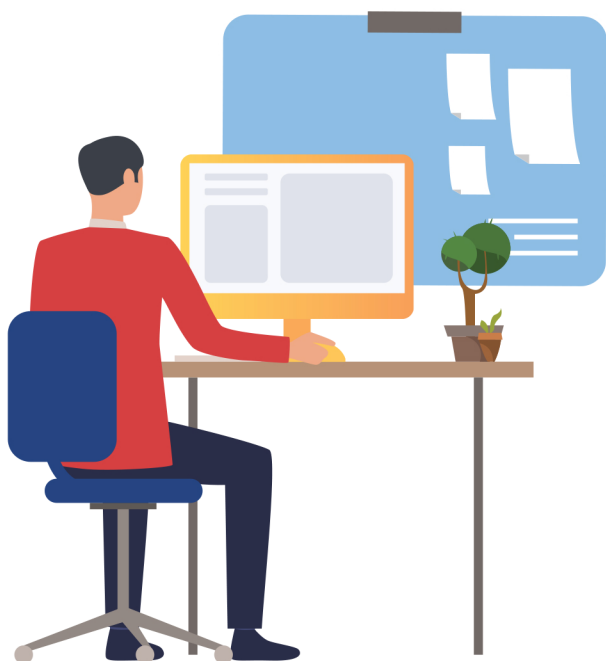


We used the Keyword AI to increase the success ratio and it did wonder for us.

All the solutions of the competitors were based on Blockchain but the Ubex has the unique quotient of both the superpowers i.e. AI and Blockchain. We channelized our writing ideas using proper quotients from AI & Blockchain and attracted the users to be a part of the ICO

## Result:

Ubex became the runaway winner with astonishing token sales of around 13 million USD.



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## SLICE. MARKET:

Slice market is a Real Asset-based platform based on Blockchain which helps the users to buy property in a transparent manner in the Manhattan area i.e. the heart of the New York City.

## Challenges:

The main target area of this platform is Manhattan which is one of the costliest areas to buy property in the world. The job was tough because we have to reach to the top potential investors to make this a success.



# Solution:

We have gone back to the Traditional Off-page SEO with the local directory submission services and it worked wonder for us.



## Result:

The Real Estate Industry was jolted by the success of the Slice market as it raked up  
**240 million USD.**

## CryptoworldSEO Pvt. Ltd

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